

Botanicus[®].com

Interior Landscaping



June 2014

Happy Spring!

Green Buildings, eco-friendly design and sustainability are all “hot” topics for both you and your clients. We offer a compelling one-hour continuing education program on the health and well-being benefits of indoor plants, Living Walls and Green Roofs that speaks directly to the important issues relating to our region’s green design interests. The program offers 1.0 Health Safety and Welfare (HSW) hours of continuing education and 1.0 LEEDS credit.

We would love to bring this relevant information to you through the lunch-and-learn programs **Living Walls & Green Roofs** and **Living Walls** (see attached). As a local CEU registered provider, we look forward to setting up the best time and place to make this learning opportunity available to your firm.

In 2013, I was awarded the title of the most productive GPGB Registered Trainers reaching over 120 architects, engineers, landscape architects and interior designers. In November 2014, I will be presenting *Green Wall Case Studies: Comparisons, Advantages, and Challenges* at the annual American Society of Landscape Architects in Denver.

If you are interested in either of these CEUs, please complete the attached form and return it either via fax or e-mail.

Sincerely,

Kathryn O’Donnell
Botanicus Interior Landscaping

Kodonnell@botanicus.com
debbieh@botanicus.com
hderen@botanicus.com

Green Plants for Green Buildings, Educational Campaign

www.greenplantsforgreenbuildings.org

AIA Provider No.: G447

AIA Program Name: PAW2 GPGB-LW



AIA/CES Registered Provider Program Summary

Provider Name: Green Plants for Green Buildings

Program Title: Living Walls & Green Roofs

Length: 60 minutes

Credits: 1.0 (Learning Units)

HSW: Yes (Yes or No)

Program Overview:

Participants will gain knowledge regarding the differences present in various Living Walls and vegetated roof systems and how those systems are appropriate for differing needs. Instruction will be given in best practice and use of Living Walls and vegetated roofs so that upon completion they will be able to offer the highest quality service available. Participants will also learn how biophilic design factors profoundly affect the well-being and overall profitability of the modern built environment.

Learning Objectives:

Participants will gain knowledge regarding the differences present in various green walls systems as well as vegetated roofs systems and how those systems are appropriate for differing needs. Participants will be given instruction in best practice and use of green walls and vegetated roofs so that upon completion they will be able to offer the highest quality service available. Participants will learn how biophilic design factors profoundly affect the well-being and overall profitability of the modern built environment.

- Evaluate and measure what our human behaviors and recent science demonstrate regarding the biophilic response to live plants.
- Comprehend and apply what these measurements mean for green building designs.
- Empower to initiate, plan and gain support for biophilic plant programs within the architectural and interior design processes.
- Comprehension of different types of systems and their uses within an environment.

How Taught:

The CES facilitator utilizes a PowerPoint presentation and a script, which gives an overview of the specific, measurable environmental contributions of living walls and green roofs. The facilitator will review general planning and cost issues of installing and maintaining these living walls and green (vegetated) roofs. The program will conclude with a questions and answer session.

Facilitator Qualifications (include name and qualifications for each):

All Green Plants for Green Buildings Facilitators have been trained on CES guidelines and presentation skills. In addition, they receive continuous in-depth training on every aspect of green design considerations as they relate to interior plant installations.

Method of Delivery:

Face-to-face lecture.

Audio/Visual required:

Screen for the PowerPoint, LCD Projector for PowerPoint.

Cost to participants:

There is no cost to bring this program into your firm or chapter meeting.

Point of Contact:

Botanicus Interior Landscaping 523 Fillmore Avenue Tonawanda NY 14150
Buffalo 716.691.7200 Fax 716.691.5102 Rochester 585.464.8333 Fax 585.464.8134
E-mail: debbieh@botanicus.com



AIA/CES Registered Provider Program Summary

Provider Name: Green Plants for Green Buildings

Program Title: Living Walls

Length: 60 minutes **Credits:** 1.0 (Learning Units) **HSW:** Yes (Yes or No)

Program Overview:

Participants will gain knowledge regarding the differences present in various living walls (also known as green walls) systems and how those systems are appropriate for differing needs. Instruction will be given in best practice and use of living walls so that upon completion they will be able to offer the highest quality service available. Participants will also learn how biophilic design factors profoundly affect the well-being and overall profitability of the modern built environment.

Learning Objectives:

- Evaluate and measure what our human behaviors and recent science demonstrate regarding the biophilic response to live plants.
- Comprehend and apply what these measurements mean for green building designs.
- Empower to initiate, plan and gain support for biophilic plant programs within the architectural and interior design processes.
- Comprehension of different types of systems and their uses within an environment.

How Taught:

The CES facilitator utilizes a PowerPoint presentation and a script, which gives an overview of the specific, measurable environmental contributions of living walls. The facilitator will review general planning and cost issues of installing and maintaining these living walls. The program will conclude with a question and answer session.

Facilitator Qualifications (include name and qualifications for each):

All Green Plants for Green Buildings Facilitators have been trained on CES guidelines and presentation skills. In addition, they receive continuous in-depth training on every aspect of green design considerations as they relate to interior plant installations.

Method of Delivery:

Face-to-face lecture.

Audio/Visual required:

Screen for the PowerPoint, LCD Projector for PowerPoint.

Cost to participants:

There is no cost to bring this program into your firm or chapter meeting.

Point of Contact:

Botanicus Interior Landscaping 523 Fillmore Avenue Tonawanda NY 14150
Buffalo 716.691.7200 Fax 716.691.5102 Rochester 585.464.8333 Fax 585.464.8134
E-mail: debbieh@botanicus.com



Botanicus CEU Reservation Lunch & Learn Information

Company Name: _____

Address: _____

Contact Person: _____ Title: _____

E-mail: _____ Phone #: _____ Fax#: _____

Program Interested in:

_____ Living Walls & Green Roofs

Participants will gain knowledge regarding the differences present in various Living Walls and vegetated roof systems and how those systems are appropriate for differing needs. Instructions will be given in best practice and use of Living Walls and vegetated roofs so that upon completion they will be able to offer the highest quality service available. Participants will also learn how biophilic design factors profoundly the well-being and overall profitability of the modern built environments.

_____ Living Walls

Participants will gain knowledge regarding the differences present in various living walls (also known as green walls) systems and how those systems are appropriate for differing needs. Instruction will be given in best practice and use of living walls so that upon completion they will be able to offer the highest quality service available. Participants will also learn how biophilic design factors profoundly affect the well-being and overall profitability of the modern built environment.

Category: (Please check all that apply) _____ AIA _____ IDCEC _____ ASLA _____ GBCI _____ BOMI _____ Other _____

Equipment Available: _____ Electrical Power _____ Screen for PowerPoint Presentation _____ Other _____

Usual day for CEU Presentations _____ Monday _____ Tuesday _____ Wednesday _____ Thursday _____ Friday

Usual Time: _____ Dates requested _____

Favorite Lunch Places (that delivers to your firm):

#1 Name: _____ #2 Name: _____

Address: _____ Address: _____

Phone #: _____ Phone#: _____

Foods preferred or any dietary needs or restrictions: _____

Please include a list of attendees and their AIA/USGBC numbers if applicable.

Lunch and Learn available at Botanicus Office, 523 Fillmore Avenue Tonawanda NY 14150

Contact Info: Botanicus Interior Landscaping 523 Fillmore Avenue Tonawanda NY 14150

Buffalo 716.691.7200 Fax 716.691.5102

Rochester 585.464.8333 Fax 585.464.8134

E-mail Kathryn O'Donnell kodonnell@botanicus.com

Debbie Hinman debbieh@botanicus.com

Heather Deren hderen@botanicus.com



Botanicus CEU Reservation Lunch & Learn Information

At 523 Fillmore Ave, Tonawanda, NY 14150

Name of Attendee & Date Attending

**AIA Membership # or USGBC
(Do not need to be a member)**

Name: _____

Name: _____

Name: _____

Name: _____

Company Name: _____

Address: _____

Contact Person: _____ Title: _____

E-mail: _____ Phone #: _____ Fax#: _____

Program:

Living Walls & Green Roofs

Participants will gain knowledge regarding the differences present in various Living Walls and vegetated roof systems and how those systems are appropriate for differing needs. Instructions will be given in best practice and use of Living Walls and vegetated roofs so that upon completion they will be able to offer the highest quality service available. Participants will also learn how biophilic design factors profoundly the well-being and overall profitability of the modern built environments.

Date Interested in:

_____ Thursday, **June 12**, 2014 11:45 AM at Botanicus Office 523 Fillmore Ave, Tonawanda NY 14150

_____ Tuesday, **June 17**, 2014 11:45 AM at Botanicus Office 523 Fillmore Ave, Tonawanda NY 14150

Category: (Please check all that apply) _____ AIA _____ IDCEC _____ ASLA _____ GBCI _____ BOMI _____ Other _____

Foods preferred or any **dietary needs or restrictions**: _____

Contact Info: Buffalo 716.691.7200 Fax 716.691.5102
Rochester 585.464.8333 Fax 585.464.8134

Kathryn O'Donnell kodonnell@botanicus.com
Debbie Hinman debbieh@botanicus.com
Heather Deren hderen@botanicus.com